

CONTACT

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EDUCATION

B.A. STUDIO ART

Wheaton College, Wheaton, IL

Concentration: Graphic Design
Dean's List
College Mascot

STRENGTHS

Adobe Suite
Procreate
Illustration
Hand Lettering
Layout Design
Photography
Print Production
Basic Spanish

Analytic
Disciplined
Organized

EXPERIENCE

CURATOR

July 2022 - Present

onezone, London, UK

- Photograph food flat lays and restaurant interiors utilized in app's front end and for marketing and social content purposes.
- Manage relationships with restaurant managers and owners who partner with the app.
- Assist with creation of marketing materials, company strategy for consumer and social growth, and managing the app's back end.

FOUNDER & DESIGNER

September 2020 - Present

Sweet Pea Paper Co.

- Founded a freelance stationery design company, independently hired by clients to design paper goods for weddings and events.
- Created an efficient creative process from initial inspiration to final product while working on multiple accounts.
- Communicated consistently with clients and printers to attain their desired result while managing invoicing and business development.

JUNIOR DESIGNER

September 2019 - September 2020

Paper Source, Chicago, IL

- Designed for a variety of product in the fast-paced environment of retail including greeting cards, gift, fine paper, decor and more.
- Learned to receive and embrace creative criticism as well as create successful product mock ups through design reviews with the CEO.
- Partnered with designers such as Monique Lhuillier and Neil Lane to create wedding suites exclusive to Paper Source while still encapsulating their brand identity.
- Communicated and collaborated with buyers and marketers to find emerging trends and communicate the brands visual identity.

ASSOCIATE DESIGNER

July 2019 - September 2019

Oranj, Chicago, IL

- Aided Head of Marketing in brand redesign for a software company.
- Designed email templates and website landing pages.
- Developed a new icon language implemented throughout website.

CONTRACT DESIGNER

December 2018 - February 2020

Simple Mills Inc., Chicago, IL

- Contracted by a Forbes-recognized health foods company to design assets for large scale trade show displays.
- Created a seasonal product catalog necessitating strong layout design while working creatively within tight brand guidelines.
- Exhibited a keen eye for detail and ability to prioritize as I worked remotely, meeting briefing deadlines of a growing company.

CREATIVE CONTENT DESIGNER

August 2016 - May 2019

*Wheaton College Center for Vocation & Career,
Marketing & Communication, Wheaton, IL*

- Led a re-branding of the Career office, designing a wide range of visual content for social, presentation and marketing materials.
- Developed a creative and consistent brand guideline.
- Illustrated a campus map, printed as postcards and stationery distributed to all individuals on campus and the alumni network.